Mockup Feedback

Hey Victoria,

Wow, this is looking so good already! I absolutely love how the effect of the television frame is working both conceptually and as a framing device. Also, the treatment of the frames and the hover text for the portraits is all looking pretty good so far. I also think the candle-holder is super cute. I'm really impressed with how far you went based on the creative brief!

As far as edits go, I have a couple layout thoughts and then some nitpicking with layout (sorry, I know it's just a quick mockup). Overall, I wonder about the scrollability within the frame of the television. I wonder if that won't feel a little weird as the words disappear behind the tv frame. Maybe the knob on the right could act as a page director and switch to another subpage for the next row of information? I'm not sure. When you are making the wireframe, try out the scroll and see how it looks. If it's awkward, I don't think switching to a subpage would be too much of a problem if we decide early enough. And feel free to slack or email me if you aren't sure which one is working better!

Secondly, how are you addressing shrinking on the page? When the tab becomes long and thin, or when it is viewed on the phone, the dimensions of the tv might make viewing difficult. Sorry, I'm not sure what the css mechanics would be in this situation. During the wireframe stage, make sure to take smaller screen-sizes into account with the responsive elements. As long as it doesn't look too crazy at phone size, I won't mind having to drag a bit to navigate.

Finally, here is a list of small nit-picks that are less important at this stage:
- On the title-screen, make sure that "(1964 Series)" is somewhere on the page, to distinguish the page from the movies or comic.
- Could the sub-heads (Summary / Plot / Portraits) be moved down a bit or put on top of a darker shape element? They are competing with the title a bit as they are now.
- The font size throughout is feeling a little big, and the leading too small. It's ok if smaller text leaves some empty spaces in the composition, so long as they are well-shaped empty spaces. (Also, avoid right-aligned text if you can.
- The picture frames on the family portraits are a little too yellow. Any chance that you could put a tint over that frame element in photoshop, close to the color that the plot frames are?
- Is there a higher-resolution version of this television frame? It's a little blurry at larger sizes. If not, I think it will still be fine visually.
- Could we move the "back" button a little closer to the side edge of the frame?
- Could we change the subhead text to something a bit thinner? Like Harfang or IvyPresto Text? It just feels a little blocky as is.

Great job so far! It looks incredible already and I'm super excited to see the final product. Please slack message me if you have any questions at all or just want an opinion on something! Have a great weekend and enjoy the extra day off!